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FOUNDER · INVENTOR · SPEAKER

Doll *Avant*

A matchmaker for entrepreneurs. Her mission is to help visionaries, creatives and entrepreneurs make their bank accounts match their brilliance.

Founder, Global Founders League™ · Inventor, the Entrepreneurial Development Index™ (EDI) · Founder, Aquagenuity, a venture-backed company valued at 8 figures

Harvard-trained data scientist, Google's International "Woman of Water" and inventor of the AquaScore™ · Named one of 15 global environmental leaders by Apple · Awards from Google, Amazon, Apple and Coca-Cola · Entrepreneurship frameworks taught at Harvard, Spelman, Morehouse, Techstars, Google for Startups and SCORE for the U.S. Small Business Administration

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One-line *intro*

USE FOR panel intros, bylines, conference apps, email signatures

Doll Avant is a matchmaker for entrepreneurs and the Founder of the Global Founders League™, where brilliant professionals leaving corporate learn to close their Brilliance Gap, the distance between what corporate paid them and what their business brings in today.

Short *bio*

USE FOR event programs, podcast show notes, LinkedIn, press packets

Doll Avant is a matchmaker for entrepreneurs. Her mission is to help visionaries, creatives and entrepreneurs make their bank accounts match their brilliance.

Doll is the Founder of the Global Founders League™, a curated mastermind where founders run daily plays, earn points and track their own progress towards the "championship": financial freedom: a salary they can pay themselves, a business that runs without them, and cash flow that turns into assets. She's also the Inventor of the Entrepreneurial Development Index™ (EDI), her proprietary methodology for measuring business outcomes through the applied sciences of neuroscience, physics, and psychology.

Her entrepreneurship frameworks have been taught for Harvard, Spelman, Morehouse, Techstars, Google for Startups, the H.J. Russell Innovation Center for Entrepreneurs, and SCORE for the U.S. Small Business Administration. She's a Harvard-trained data scientist, Google's International "Woman of Water," the inventor of the AquaScore™ (the credit score for water quality), one of 15 global environmental leaders named by Apple, an Apple Impact Accelerator alum and a TEDx speaker, with awards from Google, Amazon, Apple and Coca-Cola. At Harvard, Doll mentors founders as an Office Hours Expert for Harvard iLabs @ Harvard Business School and sits on the Venture Board of the Harvard HealthLab Accelerator (H2A) at the Harvard T.H. Chan School of Public Health. Her frameworks are based on her work as the Founder and CEO of Aquagenuity, a venture-backed company she successfully grew to an 8-figure valuation. Doll's world view is simple: entrepreneurship is 21st-century activism.

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> *"My great-grandmother built three businesses with nothing but a pearl-handled pistol and sheer force of will. I built a venture-backed company valued at 8-figures as the product of two HBCU graduates with nothing but a Harvard degree and sheer force of will. But no one in my family, and millions of other families, were handed a map to entrepreneurial success. So I built one."*
>
> **DOLL AVANT**

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Full *bio*

USE FOR websites, media kits, keynote one-sheets, proposals

Doll Avant is a self-made millionaire, a Harvard-trained data scientist, the inventor of the AquaScore™ (the credit score for water quality) and a matchmaker for entrepreneurs. Her mission is to help visionaries, creatives and entrepreneurs make their bank accounts match their brilliance.

Everywhere she goes, Doll shares the secret she learned from her billionaire mentors: business is just relationships with numbers. Doll teaches creatives, visionaries, and corporate execs transitioning to entrepreneurship the one skill that unlocks everything: how to turn a human interaction into a transaction, so that every day becomes a payday.

Doll is the Founder and CEO of Aquagenuity®, the water intelligence company bridging the gap between water quality and human health, and the inventor of its AquaScore™, the credit score for water quality. Aquagenuity is a venture-backed company valued at 8 figures, and Doll has received investment and support from SoftBank, Google and Amazon (SoftBank's investments have included OpenAI and Nvidia). She's among the first 100 or so Black women founders in U.S. history to raise more than $1 million in venture funding. A Harvard-trained data scientist, she built what Google called the "world's largest water database," and Google named her its International "Woman of Water." Apple named her one of 15 global environmental leaders, and she's an Apple Impact Accelerator alum. She has earned the Amazon Alexa Award for Technological Innovation and awards for entrepreneurship and technology innovation from Google, Amazon, Apple, JP Morgan, UBS, Coca-Cola, BMW's MINI and SoftBank, and Singularity named her a Global Impact Fellow at NASA Research Park. Her work has been featured by Forbes, The New York Times, WIRED, Reuters, TechCrunch, U.S. News & World Report, Black Enterprise and Essence. She's also the Founder and Chairwoman of the Aquagenuity Environmental Intelligence Fund (AEIF), a $150 million venture philanthropy fund now in formation, built on one idea: before capital can flow efficiently into water systems, data has to flow first.

Doll transforms employees into entrepreneurs and ideas into assets. She's the Founder of the Global Founders League™, where brilliant professionals leaving corporate learn to close their Brilliance Gap (the distance between what corporate paid them and what their business brings in today). Her proprietary frameworks, The Entrepreneur's Roadmap™, the 5-Star System™ and the Entrepreneurial Development Index™ (EDI), have helped her students generate millions of dollars in revenue. As Doll always says, "In the game of entrepreneurship, the winners are not the most innovative or the smartest. The winners in this game are the ones who stay in the game the longest."

At Harvard, Doll mentors founders as an Office Hours Expert for Harvard iLabs @ Harvard Business School and sits on the Venture Board of the Harvard HealthLab Accelerator (H2A) at the Harvard T.H. Chan School of Public Health. A TEDx speaker, she served as Founding Faculty at the H.J. Russell Innovation Center for Entrepreneurs, the world's largest center for Black entrepreneurship. She has taught her frameworks for Harvard, Spelman, Morehouse, the City of Atlanta's Women's Entrepreneurship Initiative, Techstars, Google for Startups and SCORE for the U.S. Small Business Administration. She chairs the Development Committee of the board of Ted Turner's Captain Planet Foundation and is a former Vice Chair of SCORE Atlanta. She's the author of *7 Habits of High-Value Entrepreneurs* and the forthcoming *Breathe and Grow Rich*.

An Atlanta native, a graduate of Atlanta Public Schools' historic Frederick Douglass High School and the product of two HBCU graduates, Doll turned down recording contracts as a singer-songwriter to attend Harvard, where she graduated with honors with a B.A. in African American History and a focus in Economics, and was a John Harvard Scholar. Her family members hold nine U.S. patents. She counts former United Nations Ambassador Andrew Young, Dr. Cornel West and Dr. Henry Louis Gates Jr. among her advisors. Her world view is simple: entrepreneurship is 21st-century activism.

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Speaker *intro*

READ ALOUD for the host or emcee, word for word, about two minutes

Our next speaker is on a mission to help you make your bank account finally match your brilliance.

Doll Avant's great-grandmother built three businesses with nothing but a pearl-handled pistol and sheer force of will. Three profitable businesses. No map.

Generations later, Doll (the product of two HBCU graduates) earned a Harvard degree with honors, became a data scientist and an inventor, and built Aquagenuity, the water intelligence company behind the AquaScore™, the credit score for water quality. Google named her its International "Woman of Water." Aquagenuity, now valued at 8 figures, has received investment and support from Google, Amazon and SoftBank, whose investments have included OpenAI and Nvidia, the big boys. Apple named her one of 15 global environmental leaders. Google, Amazon, Apple and Coca-Cola have all honored her work, and Forbes, The New York Times, WIRED, Reuters, Black Enterprise, Essence and more have told her story. She's also the Founder and Chairwoman of the Aquagenuity Environmental Intelligence Fund, a $150 million venture philanthropy fund in formation, built on one idea: before capital can flow efficiently into water systems, data has to flow first.

But throughout her journey, she noticed something. No one in her family, and millions of other families, had ever been handed a map to entrepreneurial success.

So she built one.

She calls the problem most first-time entrepreneurs face the Brilliance Gap: the distance between what corporate paid you and what your business brings in today. Every year of your corporate career, a boss in your company sat you down and graded your performance. The day you leave your job, the paycheck stops, and closing your Brilliance Gap becomes your job. It's the biggest obstacle in the transition from employee to entrepreneur.

To help people close the Brilliance Gap, Doll built the map: The Entrepreneur's Roadmap™. She built the tools: the 5-Star System™. She built the scoreboard: the Entrepreneurial Development Index™. And she built the Global Founders League™, where founders run daily plays and track their own progress so they can stay in the game of entrepreneurship long enough to win.

As Doll always says: "In the game of entrepreneurship, the winners are not the most innovative or the smartest. The winners in this game are the ones who stay in the game the longest."

Her frameworks have been taught at Harvard, Spelman, Morehouse, Techstars, Google for Startups, and SCORE for the U.S. Small Business Administration. At Harvard, Doll mentors founders as an Office Hours Expert for Harvard iLabs @ Harvard Business School, and she sits on the Venture Board of the Harvard HealthLab Accelerator at the Harvard T.H. Chan School of Public Health. More than 200 Black founders call her private mastermind home. It's literally called the DollHouse.

She's a matchmaker for entrepreneurs, affectionately known as "The People's Coach," and she believes entrepreneurship is 21st-century activism.

Please welcome Doll Avant.

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